University of California, Riverside A. Gary Anderson Graduate School of Management

BSAD 113 Lars Perner, Instructor Marketing Institutions Spring, 2003

PERSONAL WEB SITE CHECKLIST

Due: May 15, 2003

You do not have to turn in a checklist for the personal web site, but you may want to check yourself off here.

	If another format has not been negotiated, the web site includes
	An index page (the page that the viewer will see first)
	A resume
	At least two work samples
	At least 10 links to sources relevant to distribution.
	If this site is also used for BSAD 112, an additional 10 links relevant to
	consumer behavior.
	All files are either HTML or Adobe Acrobat (PDF). There should be no word (DOC), PowerPoint
	(PPT), or Excel (XLS) files.
	Any content on the site has been created by you unless credit is given explicitly.
	The site complies with copyright laws.
	The URL (web site address) has been e-mailed to the instructor at lars.perner@ucr.edu .
	If more than 80% (160/200) are attempted, something unique beyond the minimal content
	expectations is included.