University of California, Riverside

A. Gary Anderson Graduate School of Management

BSAD 113 Lars Perner, Instructor

Name:

Marketing Institutions Spring, 2003

## PRICING ASSIGNMENT CHECKLIST

Due: May 20, 2003

Please **check off** that you have met each of the following requirements:

- \_\_\_\_ This checklist is attached to the end of the paper.
- Your name, e-mail address, and description ("Packaging Assignment") are in the top corner. There should be no cover page.
- \_\_\_\_ The first page of the assignment carries the signed statement that "This is my own work."
- The text of this assignment has been e-mailed to <u>bsad113@larsperner.com</u> as discussed on p. 9 of the syllabus. The e-mail must be sent as text and <u>not</u> as an attachment.
- \_\_\_\_\_ Any sources used, even if not quoted directly, have been cited.
- \_\_\_\_\_ If more than three consecutive words are taken from a source, these have been put in quotes.
- \_\_\_\_ The paper has been properly proof-read and does not contain the term "etc." or equivalent.

Content issues:

- \_\_\_\_ The sampling requirements described in point (b) of the assignment description have been met.
- \_\_\_\_ Points (a) through (g) in the assignment description have all been completed.

I certify that this is my own work.

Signature

Date

For instructor's use:

Problems if checked:		Your score:	
	Hyperbole or other exaggerations Use of empty "buzz" words	Points	
	Ideas are not discussed in sufficient detail to be meaningful.	Points Possible:	200
	Failure to cite sources to an adequate extent	Possible:	200
	Failure to address course issues		
	Failure to identify relevant assumptions		
	Failure to spell out reasoning		
	Over all failure to follow instructions		
	Negligence in writing and/or proof-reading		