University of California, Riverside A. Gary Anderson Graduate School of Management

BSAD 113 Lars Perner, Instructor Marketing Institutions Spring, 2003

99¢ STORE ANALYSIS CHECKLIST

Due: May 27, 2003

Name:	
Please check off that you have met each of the following requirements: This checklist is attached to the end of the paper. Your name, e-mail address, and description ("99¢ Store Analysis") are in the top corner. There should be no cover page. The first page of the assignment carries the signed statement that "This is my own work." The text of this assignment has been e-mailed to bsad113@larsperner.com as discussed on p. 7 of the syllabus. The e-mail must be sent as text and not as an attachment. If more than three consecutive words are taken from a source, these have been put in quotes. The paper has been properly proof-read and does not contain the term "etc." or equivalent. Content issues: The paper focuses on distribution issues. Specific hypotheses are proposed, analyzed, and evaluated. Hypotheses involve more than obvious low quality (low quality that is not evident until a more thorough inspection or actual usage of the product may be of interest).	
Signature Date	
For instructor's use:	
Problems if checked: Hyperbole or other exaggerations Use of empty "buzz" words Ideas are not discussed in sufficient detail to be meaningful Failure to cite sources to an adequate extent Failure to address course issues Failure to identify relevant assumptions Failure to spell out reasoning Overall failure to follow instructions Negligence in writing and/or proof-reading	Your score: Points Possible: 200