## University of California, Riverside A. Gary Anderson Graduate School of Management

BSAD 113 Lars Perner, Instructor Marketing Institutions Spring, 2003

## INTERDISCIPLINARY PAPER CHECKLIST

Due: May 22, 2003 Please **check off** that you have met each of the following requirements: This checklist is attached to the end of the paper. Your name, e-mail address, and description ("interdisciplinary Paper") are in the top corner. There should be no cover page. The first page of the assignment carries the signed statement that "This is my own work." The text of this assignment has been e-mailed to bsad113@larsperner.com as discussed on p. 7 of the syllabus. The e-mail must be sent as text and not as an attachment. All sources cited have been read. This report is based on quality sources such as books and/or articles from newspapers, journals, and magazines. Web sites other than those of the U.S. Government, World Bank, or specific newspapers/magazines are generally NOT acceptable. Any sources used, even if not quoted directly, have been cited. If more than three consecutive words are taken from a source, these have been put in quotes. The paper has been properly proof-read and does not contain the term "etc." or equivalent. Content issues: \_\_\_ The paper integrates issues from this class with ideas from a specific, explicitly mentioned other class. \_\_\_ The issues are being applied to the needs of a specific firm. I certify that this is my own work. Signature Date For instructor's use: Problems if checked: Your score: \_\_\_\_\_ Hyperbole or other exaggerations Use of empty "buzz" words Points Ideas are not discussed in sufficient detail to be meaningful. Possible: 200 Failure to cite sources to an adequate extent Failure to address course issues Failure to identify relevant assumptions Failure to spell out reasoning Overall failure to follow instructions

Negligence in writing and/or proof-reading